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New Orleans Police & Justice Foundation Teams up with Nola Brewing to Host Inaugural *Brews for Blues* Fundraiser

Featuring live music from The Iceman Special, select beers on-tap and food from McClure's BBQ

New Orleans, LA (March 31, 2017) – The New Orleans Police & Justice Foundation (NOPJF) is teaming up with Nola Brewing to host the inaugural *Brews for Blues Fundraiser*, which will take place on Thursday April 13th from 5-8 p.m. at Nola Brewing, located at 3001 Tchoupitoulas St.

Brews for Blues will have a donation-based entry. Wristbands will be available on site with a donation of \$30, which will include an open tab with select beers for three hours, a jambalaya plate courtesy of McClure's Barbecue, and live music from local funk favorite <u>The Iceman</u> <u>Special</u>. Multiple door prizes including a raffle for a pair of Jazz Fest tickets will take place.

"We are so excited to team up with NOLA Brewing for our inaugural *Brews for Blues* event, said Melanie Talia, President of the New Orleans Police and Justice Foundation. "We're always looking for ways to bring together the community, while also raising awareness about the foundation and the work we do to help support our men and women in blue. We look forward to having everyone come out and enjoy good food, music and friends."

Proceeds from the event will support the Foundation's many community programs and initiatives. The NOPJF's mission is to make New Orleans a safer place in which to live, work and visit. The Foundation strives to accomplish this by promoting excellence in policing, efficiency in criminal justice and positive community engagement.

About NOPJF

The New Orleans Police and Justice Foundation is a 501 (c) (3) nonprofit organization dedicated to supporting the people and processes of the criminal justice system in New Orleans. The foundation's mission is to make New Orleans a safer place in which to live, work and visit. The NOPJF strives to accomplish this by promoting excellence in policing, efficiency in criminal justice and positive community engagement. Proceeds from *Brews for Blues* will support

NOPJF's many various projects and initiatives. For more information, please visit: http://nopif.org/

About Nola Brewing

NOLA Brewing Company, a craft brewery founded in 2008 in New Orleans, makes high quality beers for every palate, from the craft beer neophyte to the aficionado. With each beer we brew, our hope is that it lives up to the standards of the city we call home – no small task. Our brewing philosophy is simple: we brew beers that we want to drink, using the best ingredients available. NOLA Brewing was conceived in the aftermath of Hurricane Katrina when the number of commercial brewers in New Orleans was zero. Now years later, we're proud to have played a part in the development of what has become a formidable local craft brewing industry. NOLA Brewing is located at 3001 Tchoupitoulas Street and online at nolabrewing.com.

About Iceman Special

The Iceman Special was formed in New Orleans during the summer of '15. All five band members bring southern Louisiana to every stage; while balancing a commitment to the creation of unique music and to the audience's enjoyment. With these components in place, every minute of their set produces an electrifying euphoria so powerful that even sheepish crowds are howling like wolves by the end of the first jam. The Iceman Special is all about the "right now"; living in the moment because life moves too fast to play slow. To learn more about The Iceman Special and their upcoming events, please visit their website at www.theicemanspecial.com.

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